

MODEL RELEASE

Effective the date below, approval for present and future use is hereby granted to **MERRY**

**WILLOW PHOTOGRAPHY**, owned by Mary Chamberlain, to use photographs or other mediums, including but not limited to digital images, of (name) \_\_\_\_\_, hereby known as the photographed party. The photographed party is an adult and is fully authorized to sign this consent and release.

The photographed party hereby grants consent to MERRY WILLOW PHOTOGRAPHY its agents, employees, licenses and successors in interest and authorizes the use of any and all photographs taken of him/her on the below date and occasion, as well as any future shoot(s) the above named parties may willingly engage in at a later date. MERRY WILLOW PHOTOGRAPHY holds sole reproduction rights in any media whatsoever and in any derivative work based thereon throughout the world, and may to use them to publicize, promote, advertise, including but not limited to point of sale advertising.

Possible publication are as follows, but not limited to: Facebook, Flickr, Merry Willow Photography website, Adobe Stock images, brochures, banners, physical framed prints for display, bridal fairs, publications and television media and anywhere else deemed appropriate.

The photographed party also consents to the use of his/her own name being used as model credit anywhere photographs are used. All efforts will be made to notify photographed party of any upcoming publications for their information only.

The photographed party hereby releases any and all claims whatsoever in connection with the use/sale/monetary profit of his/her photographs.

The photographer party is granted the right to reproduce/display the images taken for personal use only, provided a proper photo credit is given. If any potential profit could be earned from the usage/publication, directly or indirectly, of said photographs by the photographed party, this must be disclosed to MERRY WILLOW PHOTOGRAPHY in advance of any publication, who will reserve the right to refuse usage for any reason.

The photographed party hereby waives any right that he/she may have to inspect and or approve the advertising or sale copy that may be used in connection with or the use to which it may be applied.

MERRY WILLOW PHOTOGRAPHY in good faith agrees to, in conjunction with their own vested interest in positive feedback, to use discretion in publication. No nudes or purposely unflattering images will ever be published and no images will be used in any questionable or unsavory publications.

THE PHOTOGRAPHED PARTY WARRANTS THAT HE/SHE IS THE UNDERSIGNED AND THAT HE/SHE HAS READ THIS CONSENT AND RELEASE PRIOR TO THE SIGNING OF THIS DOCUMENT, THAT THE UNDERSIGNED UNDERSTANDS IT, AND THAT THE UNDERSIGNED FREELY ENTERS INTO THIS CONSENT AND RELEASE.

Signed by (print) \_\_\_\_\_ on \_\_\_\_\_ (date) with the intent to be legally bound to the contents of this document.

Signature \_\_\_\_\_

